

# QSport Professional Development Workshop:

## Leading and Managing Change

*“The future ain’t what it used to be”, Yogi Berra*

Many SSO’s are feeling the pressure of what seem to be rapidly moving cultural, financial, political and environmental trends, as well as technological innovations. These changes impact sport management, participants and volunteers and include changes in consumer trends and expectations; revenue sources and governance; perceptions of sport and political expectations.

Change and transformation may be a natural human capacity, but for many of us we just don’t like it and resist. Big Change – Little Change; incremental innovation or radical innovation; all create tensions within organisations and our self. This workshop is designed to support SSO staff, directors and volunteers understand and grasp change, rather than just duck down low and hope that it passes by. Change can be a positive force to drive the future of your organisation and this workshop focuses on:

- Understanding the change process
- Creating your ‘Big Why’
- Preparing for the journey
- Leading change
- Making the transition & reinforcing the new

Whether you need to take a little step or a big leap, change is ongoing. Use this workshop to pay attention to change, shift your constraints and become a creator of your sports future, not a hostage to change.